



# Artificial Intelligence and Machine Learning at OU

SYMPOSIUM 2019 | SEPT. 25-27

**Oklahoma Memorial Union**  
University of Oklahoma  
900 Asp Ave, Norman, OK 73019

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**Presented By**

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Gallogly College of Engineering, Mewbourne College of Earth and Energy,  
College of Arts and Sciences, College of Atmospheric and  
Geographic Sciences, Price College of Business and  
the OU Health Sciences Center



**Wednesday, Sept. 25**

## Tutorials and Predict-a-Thon

- 8 am      **Registration**  
*Oklahoma Memorial Union Ballroom, 3rd floor*
- 9-10 am      **Introduction to Python for Data Analysis**  
*Oklahoma Memorial Union Ballroom, 3rd floor*
- 10 am-noon      **Introduction to Scikit-Learn and Pandas**  
*Oklahoma Memorial Union Ballroom, 3rd floor*
- Noon-12:30 pm      **Lunch**  
*On your own*
- 12:30-3:30 pm      **Deep Learning and Convolutional Neural Network**  
*Rawl Engineering Practice Facility, Room 200, 2nd floor*  
*Overflow: Oklahoma Memorial Union Heritage Room, 2nd floor*
- 4-7 pm      **Dataiku for Solving Prediction Problems**  
*Rawl Engineering Practice Facility, Room 200, 2nd floor*
- 7-8 pm      **PREDICT-A-THON LAUNCH**  
**Machine learning and data science competition**  
*Rawl Engineering Practice Facility, Room 200, 2nd floor*

## Thursday, Sept. 26

# Industry Day

8 am

### Registration

Meacham Auditorium, Memorial Union, 2nd floor

9 am

### WELCOME AND GOALS

Meacham Auditorium, Memorial Union, 2nd floor

#### Andrew H. Fagg

School of Computer Science

Institute for Biomedical Engineering, Science and Technology

#### John Antonio

Gallopy College of Engineering Interim Dean

#### Randa Shehab

Gallopy College of Engineering Associate Dean

#### Sridhar Radhakrishnan

School of Computer Science Director

Data Science Program Co-Director

#### Deepak Devegowda

Mewbourne College of Earth and Energy

#### Keith Tarter

OU Class of 1981

9:30 am-4:30 pm

### TALKS FROM INDUSTRY LEADERS

Meacham Auditorium, 2nd floor

9:30 am

### CLOSING THE GAP

Discovering the Art in Data Science

Business Impact at American Fidelity

Mark Nance, VP and Chief Data Officer, American Fidelity

10 am

### HOW TO SOLVE PROBLEMS

Lessons Learned from being a Data Scientist

Megan Oftedal, Senior Data Scientist, American Fidelity

10:30 am

### Predictive Analytics in Well Operations

Vikram Jayaram, Senior Manager for Data Science and Advanced Analytics, Pioneer Natural

11 am

### Taking Baseball's Lead to Oil and Gas –

Data Analytics is Changing the Game for the Oil Field

Trey Lowe, Vice President of Technology, Devon Energy

4 INDUSTRY DAY

11:30 am-12:15 pm **INDUSTRY PANEL**  
**AI is a Team Sport**  
**David Clausen** *Lead Data Architect, Enable Midstream Partners*  
**Mark Nance** *VP and Chief Data Officer, American Fidelity*  
**Megan Oftedal** *Senior Data Scientist, American Fidelity*  
*Panel Facilitator: Keith Tarter*

**DATA SCIENCE CHALLENGES**  
*Bring your own laptops!*  
5:30-8 pm  
**Students**  
Predict-a-thon Wrap-Up  
*OMU Associates Room, 3rd floor*  
**Industry Representatives**  
Corporate Industry Day Challenge  
*OMU Scholars Room, 3rd floor*

12:15-1:30 pm **LUNCH: SPONSOR TALKS**  
*Oklahoma Memorial Union Courtyard, 1st floor*

1:30-4:30 pm **TECHNICAL TALKS: INDUSTRY PRESENTATIONS**  
*Parallel Talk Tracks*

|         | TRACK ONE<br><i>OMU, Scholars Room, 3rd floor</i>  | TRACK TWO<br><i>OMU, Regents/Associates Room, 3rd floor</i>  |
|---------|--|--|
| 1:30 pm | <b>How Cloud Computing Will Change Big Data, AI and ML</b><br><b>Michael Pankaj Agarwal</b><br><i>Hertz Corp</i>                                       | <b>Leveraging Artificial Intelligence to Improve Farm Productivity and Profitability</b><br><b>Pavan K. Vankadaru</b><br><i>CIO, RandomTrees</i> |
| 2 pm    | <b>Put AI to Work</b><br><b>Will Nowak</b><br><i>Dataiku</i>   | <b>Democratizing AI: A Developers Perspective</b><br><b>Sree Ram</b><br><i>Microsoft</i>   |
| 2:30 pm | <b>A Day in the Life of Data: Nested Life Cycles and Data Quality</b><br><b>David Clausen</b><br><i>Lead Data Architect, Enable Midstream Partners</i> | <b>Got Milk? Modeling a Dairy Allergy: Oral Immunotherapy and the Immune Response</b><br><b>Kelley France</b><br><i>American Fidelity</i>        |
| 3 pm    | <b>ML with Graph for a Recommendation Engine</b><br><b>Daniel M. Farrell</b><br><i>Enterprise Solution Architect, DataStax</i>                         | <b>Buy Till You Die: Predicting Attrition in Non-Contractual Customers</b><br><b>Jessica Lee</b><br><i>Sonic</i>                                 |
| 3:30 pm | <b>AutoML: What It Can and Can't Do to Prove Value</b><br><b>David Gillen</b><br><i>Precocity</i>  | <b>Classifying Thin Section Cuttings Using Deep Learning</b><br><b>David Robinson</b><br><i>Devon Energy</i>                                     |
| 4 pm    | <b>Detecting Bias with SHAP: What do Developer Salaries Tell us about the Gender Pay Gap?</b><br><b>Sean Owen</b><br><i>Databrick</i>                  | <b>Model Interpretability and Building User Trust in Machine Learning Systems</b><br><b>Graham Ganssle</b><br><i>Experto</i>                     |

4:30-5:30 pm **RECEPTION** *Beaird Lounge, Memorial Union*

## Friday, Sept. 27

# Research Day

Research Day is dedicated to facilitating conversations among faculty, researchers, staff and students on the OU campuses and affiliated research organizations.

- 8 am **Registration**  
*Meacham Auditorium, Memorial Union, 2nd floor*
- 9 am **WELCOME AND GOALS**  
*Meacham Auditorium, 2nd floor*
- Andrew H. Fagg**  
*School of Computer Science  
Institute for Biomedical Engineering, Science and Technology*
- Sridhar Radhakrishnan**  
*School of Computer Science Director  
Data Science Program Co-Director*
- 9:20 am **Machine Learning Applications for Subsurface Imaging in Geophysics**  
**Heather Bedle**  
*School of Geosciences, University of Oklahoma  
Co-authors: Julian Chenin, Karelia La Marca Molina, David Lubos-Robles,  
Roberto Clairmont, Carl Buist*
- 9:40 am **Making the Black Box More Transparent: Understanding the Physical Implications of Machine Learning**  
**Amy McGovern**  
*School of Computer Science, University of Oklahoma  
Co-authors: David J. Gagne II, Ryan Lagerquist, Kim Elmore, and Eli Jergensen*
- 10 am **Weather Radar Quantitative Precipitation Estimates from a Convolutional Neural Network**  
**Micheal Simpson**  
*Cooperative Institute for Mesoscale Meteorological Studies University of Oklahoma, National Severe Storms Laboratory, National Oceanic and Atmospheric Administration  
Co-authors: Jian Zhang, Kenneth Howard, Lin Tang*
- 10:20 am **Dust Detection Using Satellite Data and Machine Learning Methods**  
**Changjie Cai**  
*Occupational and Environmental Health  
Hudson College of Public Health, University of Oklahoma  
Co-authors: Jangho Lee, Yingxi Shi, Camille Zervas, Jianwu Wang, Zhibo Zhang*

6 RESEARCH DAY

- 10:40 am

Break
- 11 am

Machine Learning and Quasars: Recent Results and New Directions

Karen Leighly

Homer L. Dodge Department of Physics and Astronomy,  
University of Oklahoma

Co-authors: Donald Terndrup, Sarah Gallaghe, Gordon Richards, Hyunseop Choi, Collin Dabbieri, Collin McLeod, Ryan Hazlett, Alex Kerr
- 11:20 am

Machine Learning Thermal Transport for Interface Design

Alexander Kerr

Homer L. Dodge Department of Physics and Astronomy,  
University of Oklahoma

Co-authors: Kieran Mullen
- 11:40 am

Visual Scanpath Approximation For Training Enhancement:  
A Spatio-Temporal Clustering Approach

Saptarshi Mandal

Industrial and Systems Engineering, University of Oklahoma

Co-authors: Ziho Kang
- Noon

On Adversarial Examples and Misclassification

Dimitris Diochnos

School of Computer Science, University of Oklahoma

Co-authors: Saeed Mahloujifar and Mohammad Mahmoody
- 12:20 pm

Poster/Demonstration Session and Lunch

Beird Lounge, Oklahoma Memorial Union, 2nd floor
- 1:45 pm

PANEL AI/ML Resources at OU: Current Capabilities and Needs

Meacham Auditorium, Oklahoma Memorial Union, 2nd floor

PANELISTS

Andrew Fagg, Computer Science

Tara Carlisle, University of Oklahoma Libraries

Henry Neeman, OU Supercomputing, Center for Education and Research

Chongle Pan, Computer Science, Microbiology and Plant Biology

Kim Elmore, Cooperative Institute for Mesoscale Meteorological Studies
- 2:45-4:45pm

NEW PROJECT BRAINSTORMING PANELS

|         | TRACK ONE<br>Meacham Auditorium, 2nd floor  | TRACK TWO<br>Rawl Engineering Practice Facility,<br>Room 200   |
|---------|---|--|
| 2:45 pm | <div>Aspects of Robustness in Machine Learning and Data Mining</div> <div>PANELISTS</div> <div>Dimitris Diochnos, Computer Science</div> <div>Christan Grant, Computer Science</div> <div>Le Gruenwald, Computer Science</div> <div>Theodore Trafalis, Industrial Systems Engineering</div> | <div>Application of AI/ML in Biomedical and Clinical Informatics</div> <div>PANELISTS</div> <div>Chongle Pan, Computer Science, Microbiology and Plant Biology</div> <div>Dee Wu, Radiological Sciences</div> <div>Franklin Hays, Biochemistry &amp; Molecular Biology</div> <div>Chris Williams, OU Health Sciences</div> |

3:45 pm

**Machine Learning and Transportation  
PANELISTS**

**Jeremy Planteen**, Strategic Asset and Performance Management Division  
**Oklahoma Department of Transportation**  
**Musharraf Zaman**, Civil Engineering and Environmental Science, Southern Plains Transportation Center  
**Dean Hougen**, Computer Science

**Using AI/ML to Model Neuromotor  
Behavior in Large Data Sets  
PANELISTS**

**Andrew Fagg**, Computer Science  
**Thubi Kolobe**, Rehabilitation Sciences  
**Hongwu Wang**, Rehabilitation Sciences  
**Carol Dionne**, Rehabilitation Sciences  
**Masoom Desai**, Neurology

4:45 pm

**Symposium Concludes****Organizing Committee**

**Andrew H. Fagg**, Computer Science

**Dimitris Diochnos**, Computer Science

**Christan Grant**, Computer Science

**Franklin Hays**, Biochemistry and Molecular Biology, OU Health Sciences Center

**Dean Hougen**, Computer Science

**Chongle Pan**, Computer Science and Microbiology

**Amy McGovern**, Computer Science

**Siddharth Misra**, Petroleum & Geological Engineering

**Charles Nicholson**, Industrial Systems Engineering

**Dee Wu**, Radiological Sciences, OU Health Sciences Center

**Keith Tarter**, OU Class of 1981

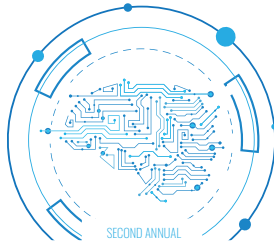
**Thank you for all the support and advice as we organized this symposium.**

Karen Kelly  
 Stephanie Buettner-Wilkins  
 Margarita Lopez  
 Marilyn L. Korhonen

**Sponsors**

*A special thank you to our sponsors for their support which makes possible the execution of this robust symposium and provides multiple scholarships to deserving students.*





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## SYMPOSIUM SPEAKERS

[ou.edu/coe/ai-ml/program/speakers](http://ou.edu/coe/ai-ml/program/speakers)

## LIVE SLACK PAGE

Invitation in your email or ask at the registration desk

## REGISTER YOUR PREDICT-A-THON TEAM

Corporate Guests: [bit.ly/OU19Predict-A-Thon](http://bit.ly/OU19Predict-A-Thon)

Students: [bit.ly/19Predict-A-Thon](http://bit.ly/19Predict-A-Thon)

## FOR MORE INFORMATION

[ou.edu/coe/ai-ml](http://ou.edu/coe/ai-ml)



Public WiFi is available at:  
**OUGuest**