## Ethyl Lactate

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#### **Presentation Outline**

- Solvent
  - What is a solvent?
  - Characteristics of a good solvent
- Process considerations
  - Plant layout and process specifications
  - Equipment costs
  - Economic analysis
- Business Plan (Mathematical model)
  - Optimization
  - Business strategy

## What is a Solvent?

- Industrial uses
  - Removes grease
  - Cleaning purposes
- Dissolves hydrocarbons
- Volatility
  - High volatility fast evaporation home use
  - Low volatility safety, reuse, emissions

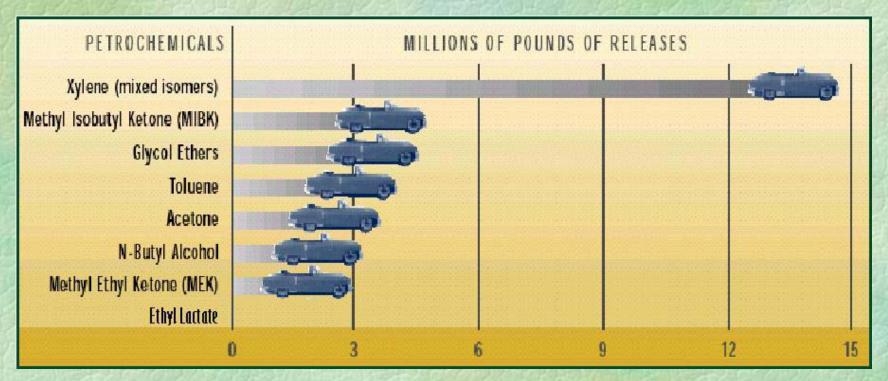


#### Conventional Solvents

Petroleum Based Organic Compounds

Toxic, EPA standards limit use

Added cost of disposal

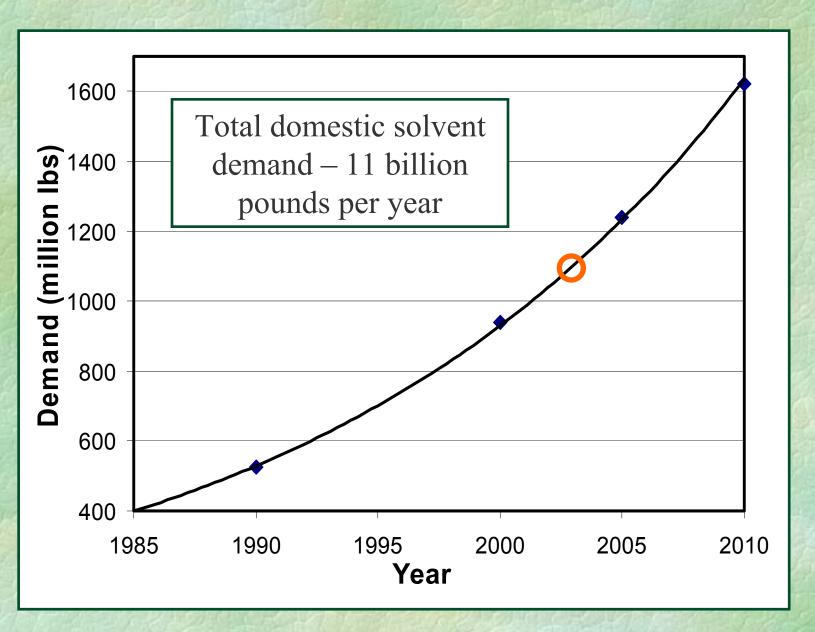


http://www.p2pays.org/ref/07/06851.pdf

#### Green Solvents

- Organic raw materials
   Renewable resources
- Non-toxicNo disposal costs
- Non-volatile
   Safe and recyclable

#### Green Solvent Demand



## Solvent Comparison

- EPA regulations
  - Toxic Release
     Inventory (TRI)
- Evaporation rate
  - Reusability in industrial applications

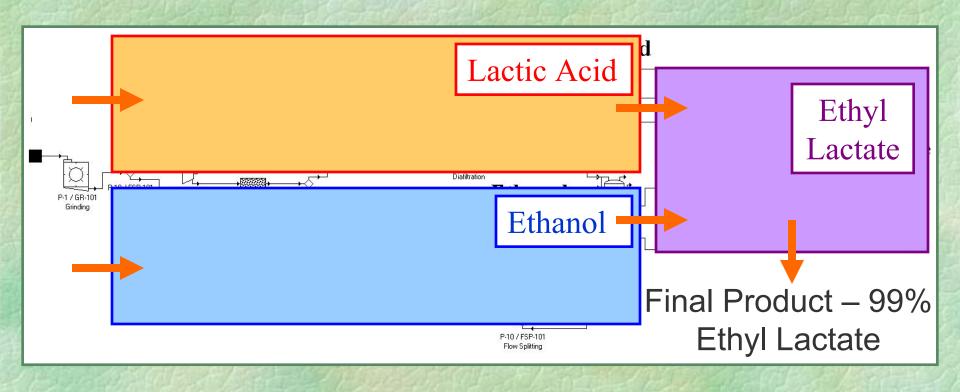
- Price (\$/lb)
- Effectiveness
  - Ability for a solvent to maintain its characteristics when reused
  - Characterizes the strength of the solvent

## Why Ethyl Lactate?

Solvents	Toxic Release Inventory (TRI)	Evaporation rate	Price(\$/lb)	Effectiveness (KB xylene =1)	Effective price (\$/lb.eff)
Xylene	Yes	0.86	1.03	1.	1.03
Toluene	Yes	2.4	1.05	1.025	1.02
Acetone	Yes	7.7	0.37	1.375	0.27
N-methyl 2- pyrolidone (NMP)	Yes	0.03	1.50	3.5	0.43
Methyl ethyl ketone (MEK)	Yes	6	0.46	1.275	0.36
Ethyl lactate	No	0.22	1.00	10	0.1

Ethyl lactate - effective, economic, non-toxic

## Process Flow Diagram



$$C_2H_5OH + C_3H_6O_3 \rightarrow C_5H_{10}O_3 + H_2O$$

#### Innovations

- Electrodialysis
  - Traditionally useful for decreasing salt concentration in solution
  - Lactic acid purification
- Pervaporation
  - Traditionally useful for alcohol dehydration
  - Organic removal from water

## **Business Plan**

#### Input

- FCI vs. Capacity
- **Operating Costs**
- Raw Materials
- Locations
- Distances
- Freight costs
- Taxes
- Demand
- Product Prices



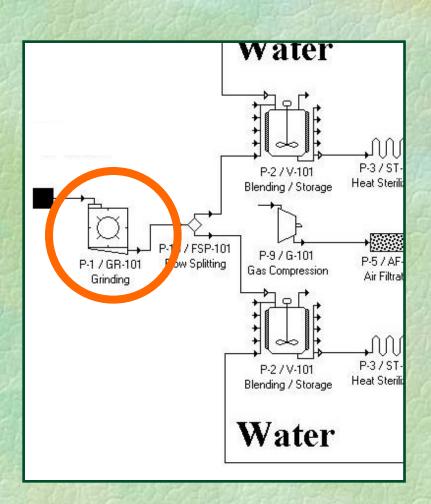
#### **Output**

- Number of plants
- Plant location(s)
- Product market(s)
- Raw material(s)
- Raw material market(s)

## Base Equipment Costs

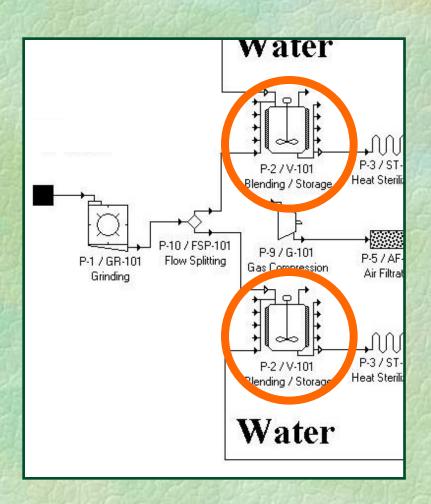
- Equipment costs are based on 63 million pounds of annual ethyl lactate production
  - Base equipment costs include no capital improvements
- Effects on capacity
  - Equipment based on maximum possible capacity, then set to lower operating conditions
  - Equipment can be added later

## Raw Material Milling



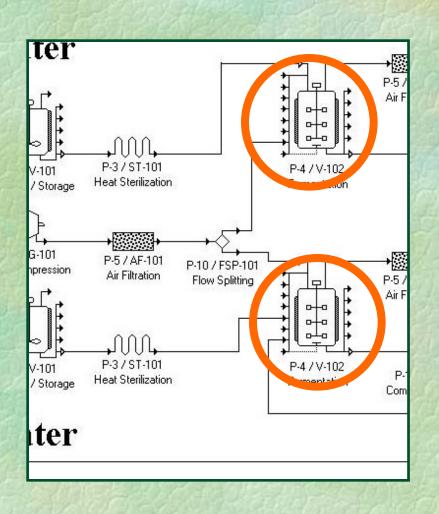
- Quantity 3 units
- Total equipment cost \$480,000
- Rated throughput –
   41,000 lb h<sup>-1</sup>
  - 327,000 lb per batch;
  - 72.7 million pounds annually
- Process time 8 h

## **Blending Tanks**



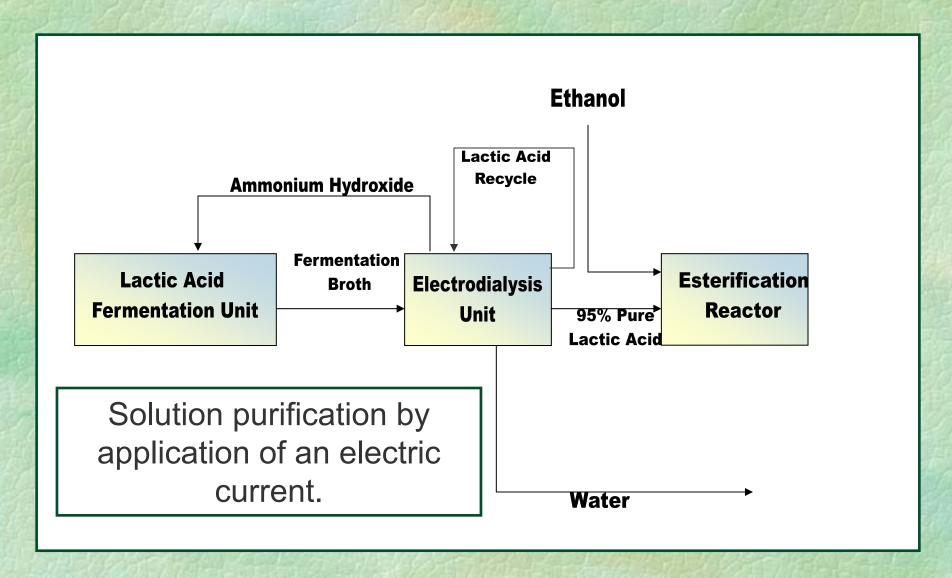
- Quantity 10 units
- Total equipment cost\$3,140,000
- Volume 80,000 L
  - Blends water and sugars; 90-10 weight %
- Process time 5.3 h

#### Fermentation



- Quantity 14 units
  - 7 Ethanol-specific;7 lactic acid-specific
- Total equipment cost – \$29,358,000
- Volume 350,000 L
- Process time 27 h

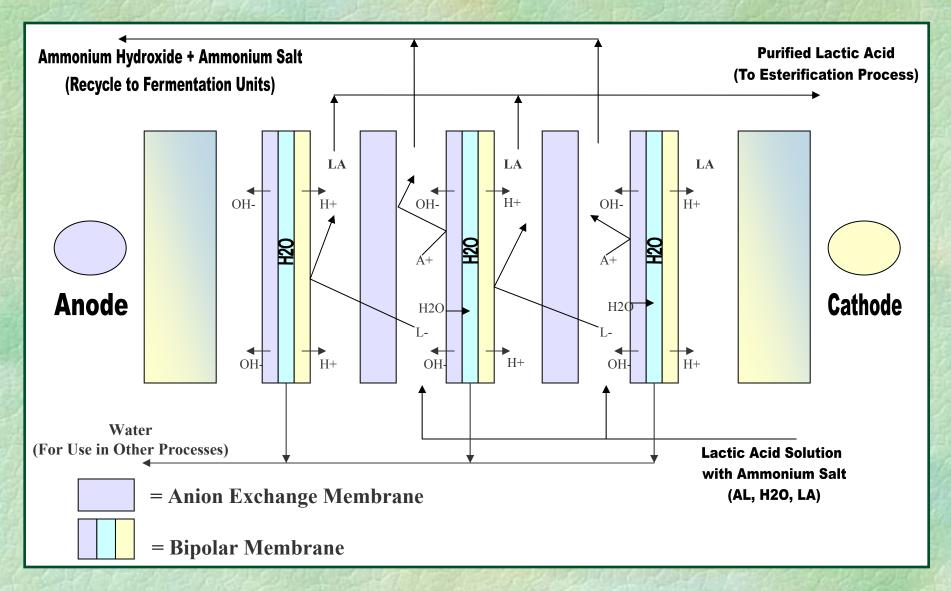
## Electrodialysis Process



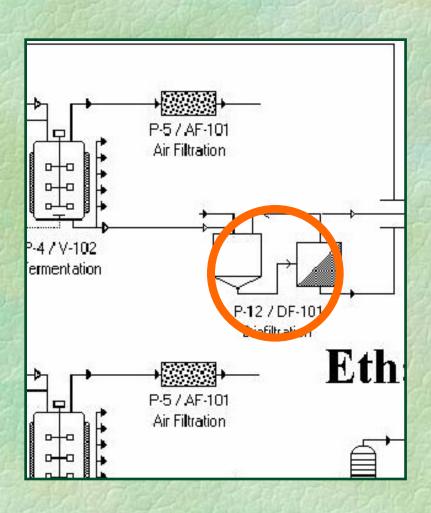
# Lactic Acid Separation by Electrodialysis

- Why Electrodialysis (ED)?
  - Uses 90% less energy than traditional methods
  - Low operating cost
  - Pure Product
- Electrodialysis Equipment
  - Power Source
  - Anode/Cathode with rinse container
  - "Stacks"

## Bipolar With Anion-Exchange Membranes ED

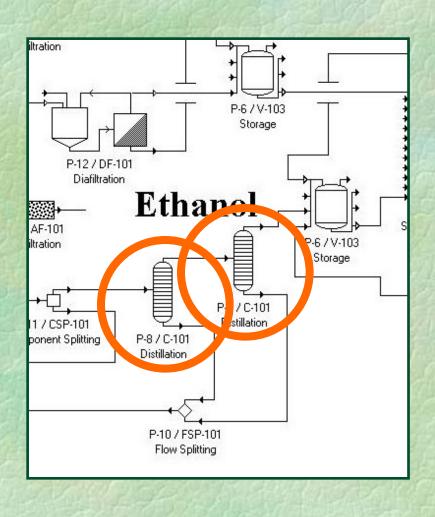


## Electrodialysis Specifications



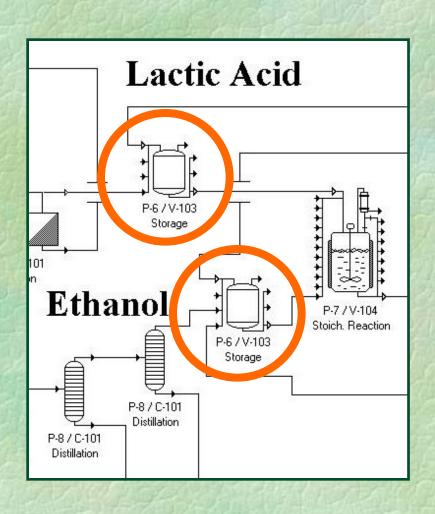
- Quantity 1 unit
- Total equipmentcost \$122,000
- Throughput –105 gpm

#### **Ethanol Distillation**



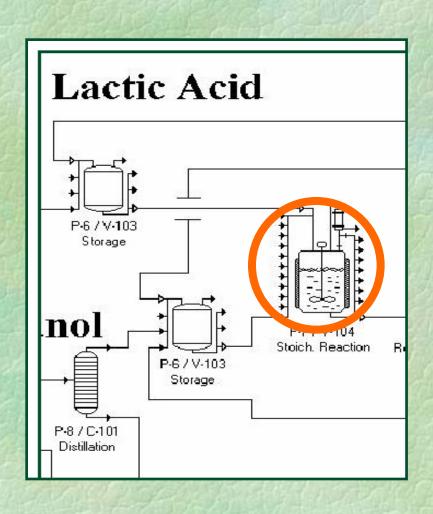
- Quantity 2 units
- First column \$44,000
- Second column -\$80,000
- Final purity 95wt%

## Storage Tanks



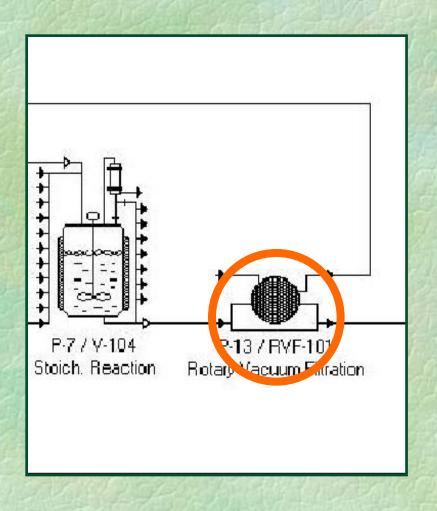
- Quantity 24 units
- Total equipmentcosts \$7,512,000
- Volume 80,000 L
- Ethanol, lactic acid, raw materials

#### **Esterification Reaction**



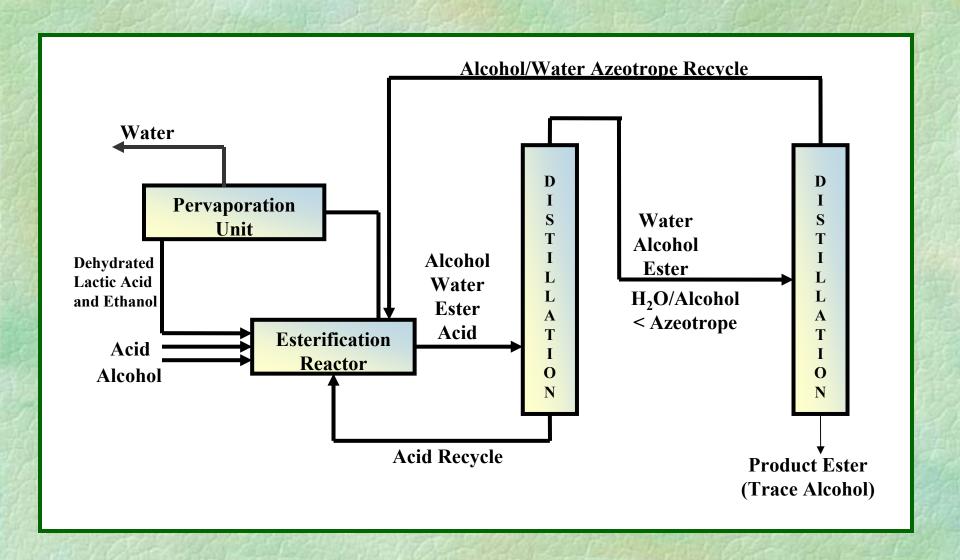
- Quantity 9 units
- Total EquipmentCost
  - \$3,730,000
- Volume 32,000 L
  - produces 289,000
     lbs of ethyl lactate
     per batch

## Pervaporation

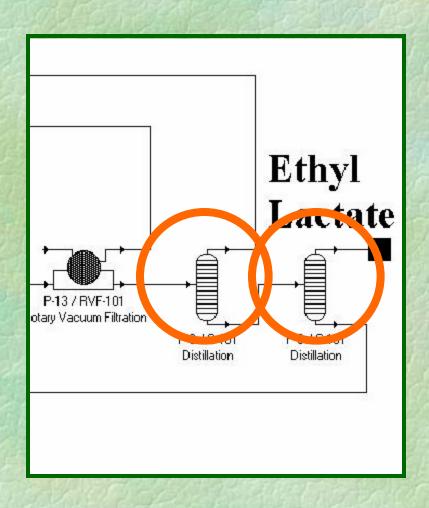


- Quantity 4 units
- Total EquipmentCost
  - \$620,000
- Throughput:
  - Total = 43 gpm
  - Unit = 11 gpm

## Ethyl Lactate Production



## **Ethyl Lactate Purification**



- Quantity 2 units
- Total Equipment Cost
  - Column 1: \$ 44,000
  - Column 2: \$ 60,000
- Throughput
  - Column 1
    - 8450 lbmol/hr
  - Column 2
    - 5090 | bmol/hr

## Ethyl Lactate Purification

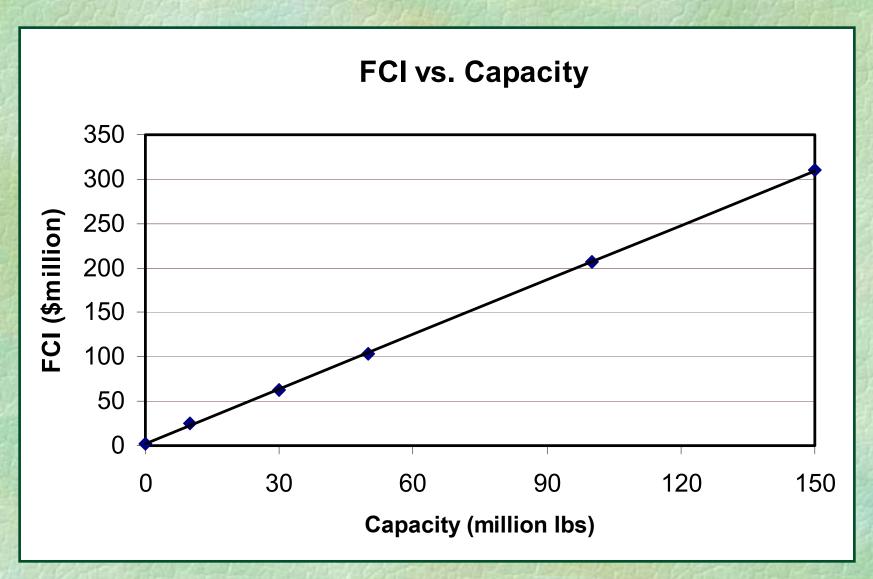
Column 1 - excess lactic acid removal

- Column 2
  - Distillate: Ethanol/Water Azeotrope
  - Bottoms: Ethyl Lactate (with trace alcohol)

## **Total Capital Investment**

Item	48 mil lb	117 mil lb	175 mil lb	292 mil lb
Equipment Purchase Cost	43,000,000	105,000,000	150,000,000	261,000,000
2. Installation	8,210,000	18,000,000	26,200,000	44,100,000
3. Process Piping	2,700,000	6,050,000	8,880,000	14,900,000
4. Instrumentation	308,000	691,000	1,020,000	1,710,000
5. Insulation	2,310,000	5,190,000	7,610,000	12,800,000
6. Electricals	3,850,000	8,640,000	12,700,000	21,300,000
7. Buildings	3,470,000	7,780,000	11,400,000	19,200,000
-				
Total Plant Direct Costs	63,900,000	151,000,000	217,000,000	375,000,000
8. Engineering	16,400,000	38,400,000	55,100,000	94,800,000
9. Construction	23,000,000	53,700,000	77,100,000	133,000,000
Total Plant Costs	103,000,000	243,000,000	350,000,000	603,000,000
10. Contractor's fee	5,220,000	12,200,000	17,600,000	30,300,000
11. Contingency	10,400,000	24,500,000	35,200,000	60,600,000
Direct Fixed Capital	119,000,000	280,000,000	402,000,000	694,000,000
Working capital	21,000,000	49,400,000	71,000,000	122,000,000
Total capital investment	140,000,000	329,000,000	473,000,000	816,000,000

## FCI Versus Capacity



## **Total Product Cost**

Total product cost					
I. Manufacturing cost = direct production costs + fixed charges + plant overhead costs					
A. Direct production costs					
1. Raw materials	at 64 million capacity \$0.03/lb	\$5,980,000			
2. Labor cost	calculated from national wage data	\$3,020,000			
3. Utilities	simulated by SuperPro and Proll	\$3,190,000			
4. Maintenance and repairs	1% fixed capital investment	\$1,560,000			
5. Operating supplies	15% maintenance and repairs	\$234,000			
6. Laboratory charges	calculated based on operating labor	\$83,000			
7. Patents and royalties	Set aside portion for patents purchasing	\$200,000			
	subtotal	\$14,300,000			
B. Fixed charges					
1. Depreciation	sinking fund method applied on 8% interest	\$3,410,000			
2. Local taxes	1.5% local rate at Dayton, Ohio	\$2,340,000			
3. Insurance	1% of fixed capital investment	\$1,560,000			
4. Rent	Rent calculated on land and buildings value				
C. Plant-overhead costs		\$442,000			
	subtotal	\$22,400,000			
II. General expenses =distribution and selling + financing					
A. Distribution and selling	2% of total capital investment	\$628,000			
B. Financing	borrowing charged on 5% TCI	\$9,190,000			
	subtotal	\$9,820,000			
III. Total product cost		\$32,300,000			

## **Annual Operating Cost**

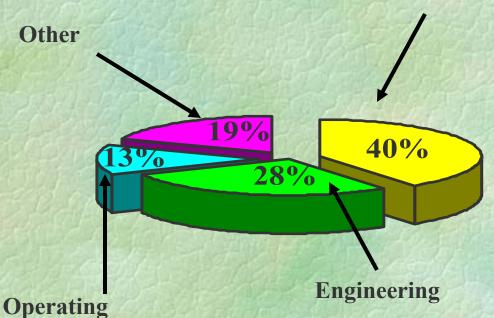
		The Property of the Party of th		
Capacity	48 mil	117 mil	175 mil	292 mil
Raw materials	2,680,000	8,620,000	12,900,000	21,500,000
Labor-Dependent	1,880,000	2,290,000	2,580,000	2,940,000
Equipment-Dependen	11,000,000	27,000,000	40,100,000	61,600,000
Laboratory/QC/QA	24,000	38,000	42,000	44,000
Utilities	2,450,000	5,650,000	8,390,000	13,900,000
Total	18,100,000	43,600,000	64,000,000	100,000,000

Management

Total staff: 55

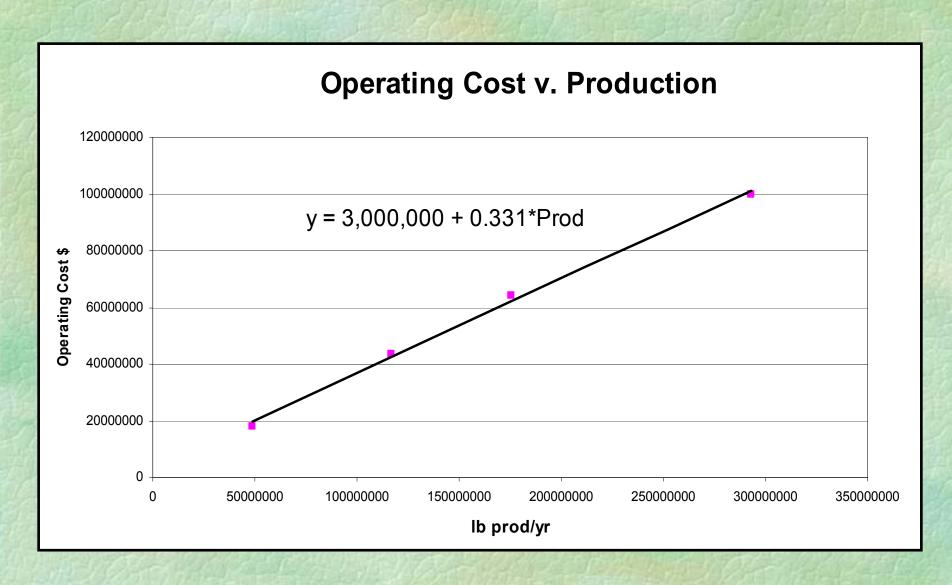
Total wage paid per year: \$3,020,000

Operating annual salary: \$883,000



Labor Cost Breakdown

## **Operating Costs Versus Capacity**



## **Business Plan**

#### Input

- •FCI vs. Capacity
- Operating Costs
- Raw Materials
- Locations
- Distances
- Freight costs
- Taxes
- Demand
- Product Prices



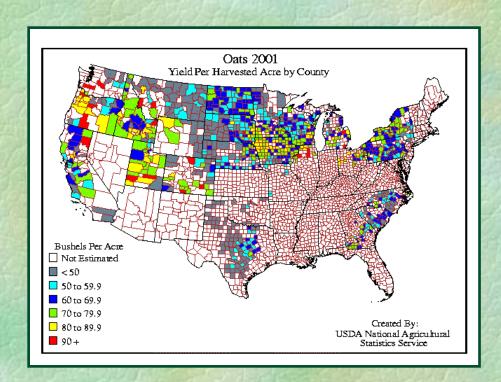
#### **Output**

- Number of plants
- Plant location(s)
- Product market(s)
- Raw material(s)
- Raw material market(s)

## Specific Locations

- Most economic raw material
  - Oats, corn, rice, soybeans, wheat
- Possible market locations
  - Relative to industry and commercialization
- Potential plant locations
  - Nationwide basis

#### Raw Materials



Considered 21 possible raw materials

#### USDA-NASS

- Crop production by state for 2000-2001
- U.S. crop yield by county for 2001
- Sugar crops, starch crops, cellulosic
- NACo National Association of Counties

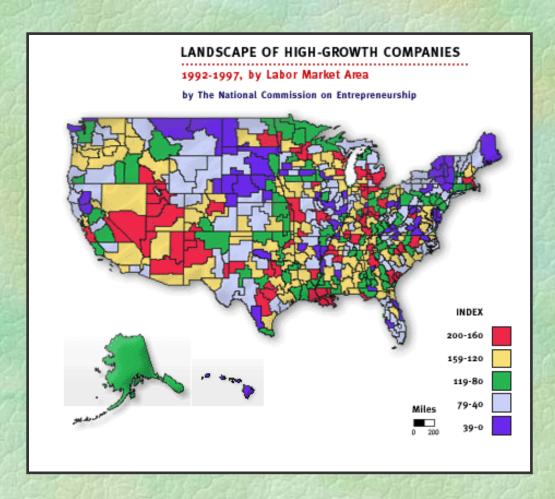
#### Possible Market Locations



Considered 50 possible market locations

- Industry WeekU.S. 500
  - Current companies using degreasers
  - Motor vehicles and parts
  - Electronic and electrical equipment

#### Possible Plant Locations

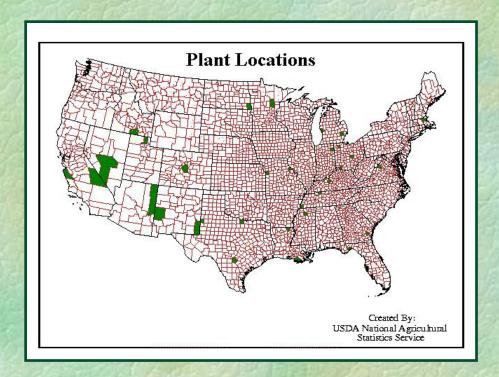


#### NCOE

- Population
- Number or preexisting companies
- Expected rate of city growth
- Specialization in manufacturing businesses

http://www.ncoe.org/lma/lma.pdf

#### Possible Plant Locations

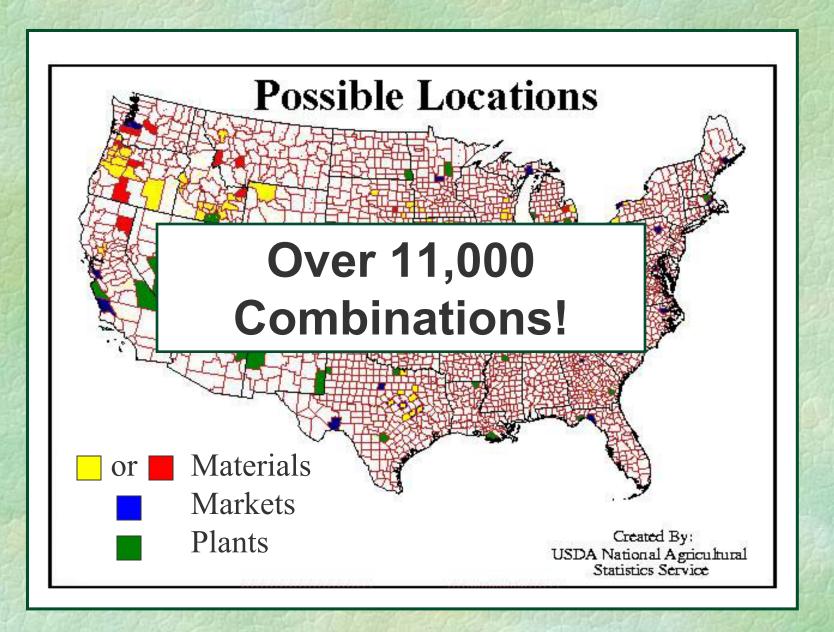


Considered 46 possible plant locations

#### NCOE

- National
   Commission on
   Entrepreneurship
- Cities containing high-growth companies and high labor market areas
- Specialization in manufacturing businesses

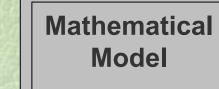
#### Possible Combinations



## **Business Plan**

#### Input

- •FCI vs. Capacity
- Operating Costs
- Raw Materials
- Locations
- Distances
- Freight costs
- Taxes
- Demand
- Product Prices



- Number of plants
- Plant location(s)
- Product market(s)
- Raw material(s)
- Raw material market(s)

## Freight Costs and Taxes

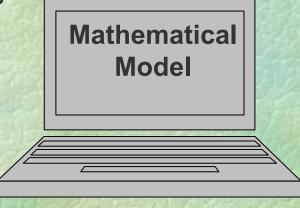
- Freight costs
  - \$0.08 per pound per 1,000 miles
  - Raw materials and ethyl lactate
- Taxes
  - Local and state sales and property taxes

City	State	State Sales Tax	Local Sales Tax	Price after taxes \$/lb
Chico	CA	7.25	0	0.0340
Binghamton	NY	4	2	0.0294
Olympia	WA	6.5	1.5	0.0300
Wenatche	WA	6.5	1.5	0.0300

## **Business Plan**

#### Input

- •FCI vs. Capacity
- Operating Costs
- Raw Materials
- Locations
- Distances
- Freight costs
- Taxes
- Demand
- Product Prices



- Number of plants
- Plant location(s)
- Product market(s)
- Raw material(s)
- Raw material market(s)

### **Product Demand and Prices**

$$Demand_{j} = (GSP_{Manuf_{j}} * \frac{GDP}{\sum_{j} GSP_{Manuf}} * \frac{lbsolvents}{\$1000GDP} * P_{Green} * P_{EthylLacate} * PM$$

- P<sub>green</sub> = (Tot Solv Dem)/(Green Solv Dem)
   P<sub>ethyl lactate</sub> = 9.7% + 0.1%/year

Product Sell Price: \$1.00, with 0.05% depreciation

## **Business Plan**

**Mathematical** 

Model

#### Input

- •FCI vs. Capacity
- Operating Costs
- Raw Materials
- Locations
- Distances
- Freight costs
- Taxes
- Demand
- Product Prices

- Number of plants
- Plant location(s)
- Product market(s)
- Raw material(s)
- Raw material market(s)

## Objective Function to Maximize

$$NPW = \sum_{plant} \left[ \sum_{year} \left( \frac{CF_{plant, year}}{(1+irr)^{year}} \right) + \frac{(Vs_{plant} + Iw_{plant}) * FCI_{plant}}{(1+i)^{year}} - TCI_{plant} \right]$$

CF = Cash Flow

Irr = Internal Rate of Return

Vs = Salvage Value, 10% of FCI

Iw = Working Capital, 15% of FCI

Project Lifetime – 20 years

### Cash Flow Calculations

Cash Flow = Revenue - (Revenue - Depreciation)\*Taxes

Revenue = Sales - Total Costs

Raw Material Costs
Operating Costs
Shipping Costs

## Constraints

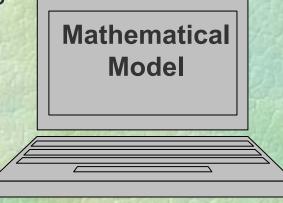
$$Demand_{market, year} \leftarrow \sum_{plant} product_{plant, market, year}$$

$$product_{plant, year} = \Sigma_{rm}(rawmat_{plant, year}*conversion_{rm})$$

## **Business Plan**

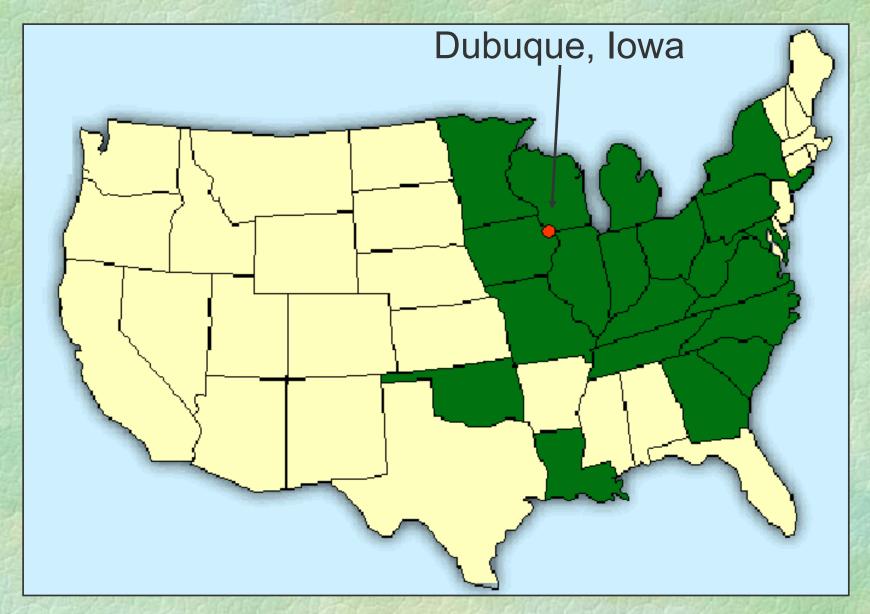
#### Input

- •FCI vs. Capacity
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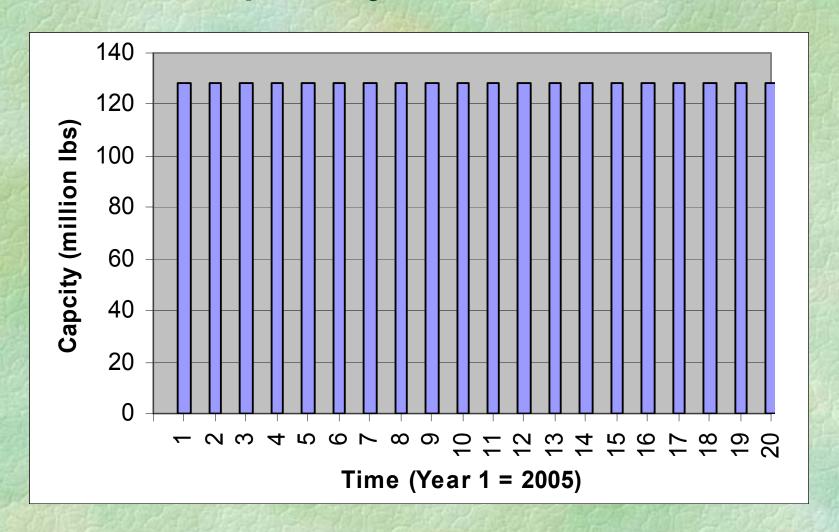


- Number of plants
- Plant location(s)
- Product market(s)
- Raw material(s)
- Raw material market(s)
- Capacity addition
- Year of addition
- Loans and Repayment

## Raw Material: Corn, Location Results

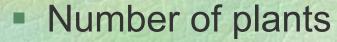


## Plant Capacity and Production

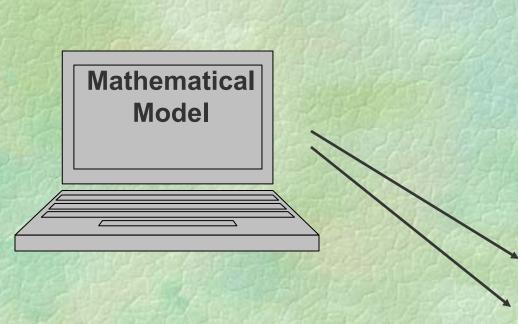


Rate of Return = 8.6%

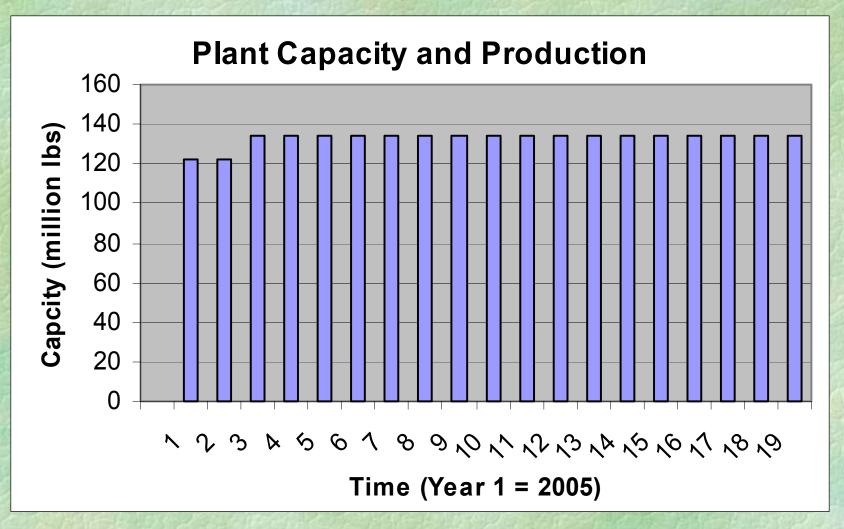
## Capital Improvements



- Plant location(s)
- Product market(s)
- Raw material(s)
- Raw material market(s)
- Capacity addition
- Year of addition



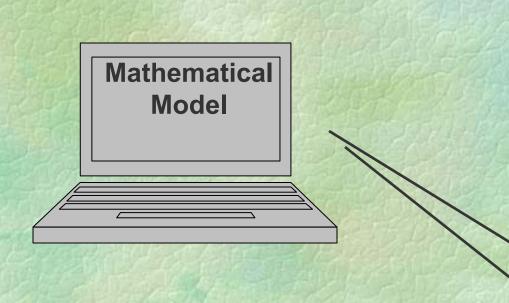
## Plant Capacity and Production



Rate of Return = 8.6%

# Budgeting

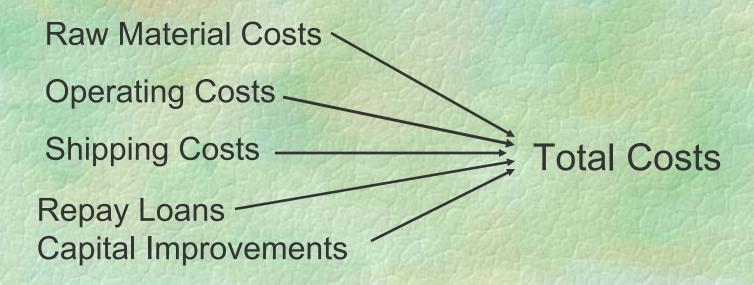
- Number of plants
- Plant location(s)
- Product market(s)
- Raw material(s)
- Raw material market(s)
- Capacity addition
- Year of addition
- Loans and Debt
- Revenues for Additions



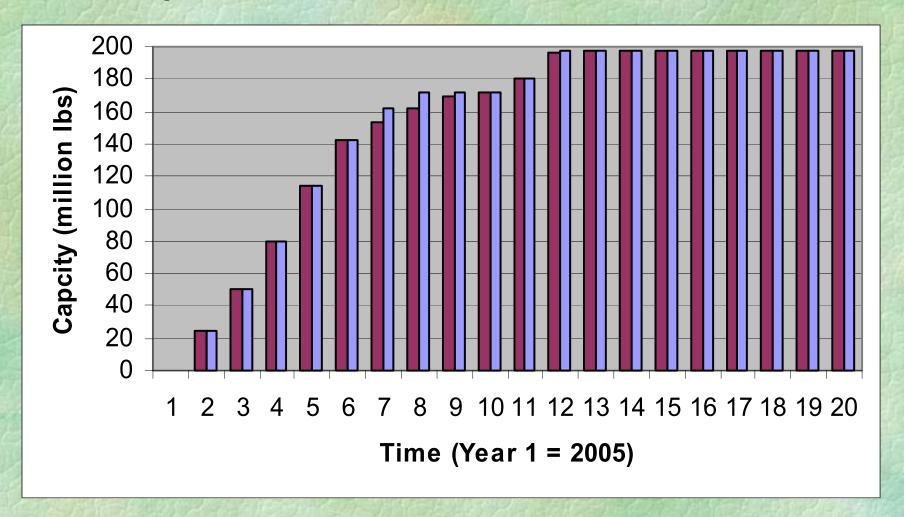
## Constraints for Budgeting

Debt <= FCI<sub>year</sub> + Pcf\*Cash Flow
Pcf = percent of annual cash flow

FCI<sub>year 1</sub> <= Initial Capital



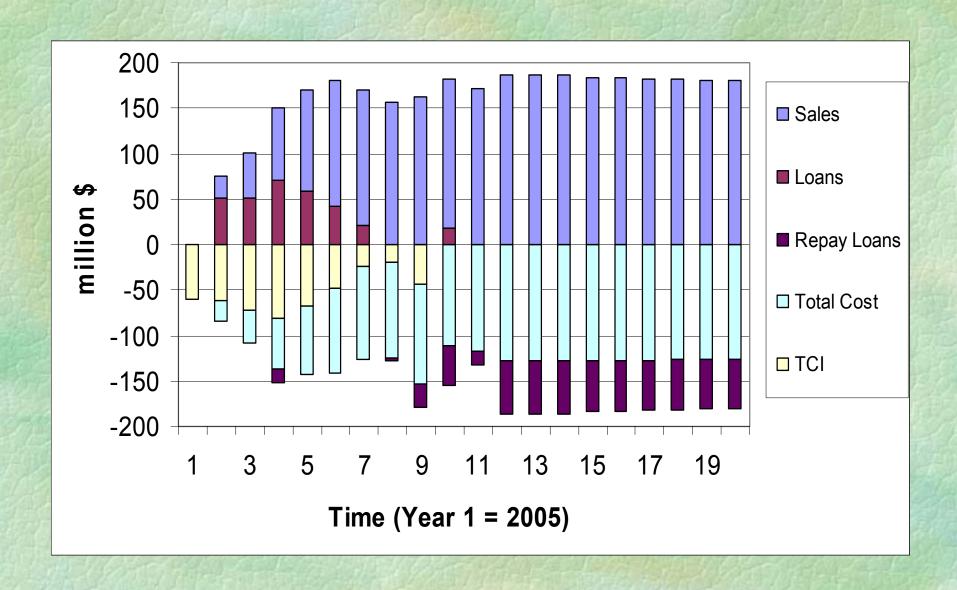
## InitCap = \$52 million, MaxDebt = FCI



ROR = 24 %

Max Cap = 198 million lbs

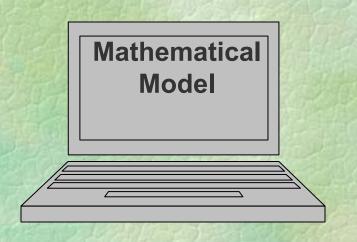
## **Annual Cash Flow**



# Vary Initial Capital and Max Debt by increasing percentage of cash flow

	NPW (million \$ for ror = 15%)		
InitCap (million\$)	0%	20% CF	
68	42.2	42.7	
52	41.6	42.1	
40	34.8	35.4	

# Sensitivity Analysis



#### Vary until Change

- Freight Costs
- Operating Costs
- Raw material costs
- Raw material
   Conversion
- Product Costs



Percent market	100%	50%
NPW (\$million)	41.6	1.5
Max Capacity (million lbs)	198	98



Operating Costs as %prod	28%	33%
NPW (\$million)	41.6	9.4
Max Capacity (million lbs)	198	188



freight cost/1000 lbs	\$0.04/2	\$0.08/4
NPW (\$million)	41.6	33.8
Max Capacity (million lbs)	198	194

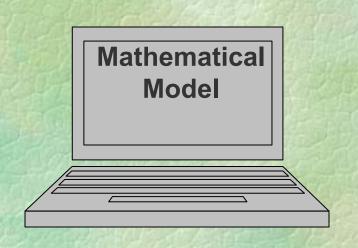


raw mat costs	100%	110%
NPW (\$million)	41.6	21.4
Max Capacity (million lbs)	198	188



Sale Price	100%	95%
NPW (\$million)	41.6	11.3
May Canacity (million lbs)	198	186
Max Capacity (million lbs)	190	100

# Risk Analysis



## **Uncertainty**

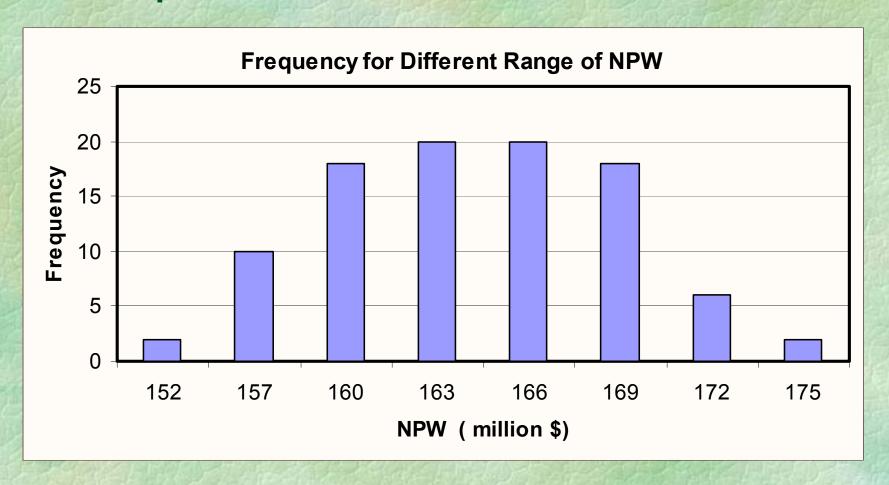
Price: 20% SD

Demand: 20% SD

Create 100 scenarios

Similar to Monte Carlo Simulation

## Risk Analysis: InitCap = \$52 million, MaxDebt = FCI



NPW Average = \$41.6 million

#### Conclusions

Ethyl lactate is effective solvent

Process is feasible and profitable

Oats is an effective raw material

Dayton, Ohio is an optimal location

## Future Study

- Local demands and supplies in Dubuque, Iowa
- Equipment purchasing
- Budgeting analysis.
- •CO<sub>2</sub> Sequestration:

## Contingency Plan

Lactic Acid Production

Ethanol Production

Polylactic Acid

## Questions?



Cargill-Dow PLA Plant. Blair, Nebraska.

September 2001.